

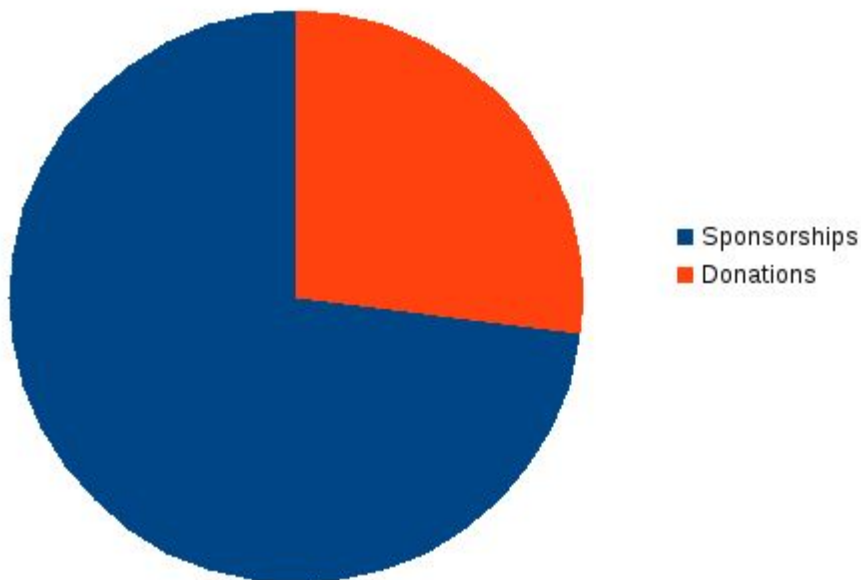


# QGIS.org - Donations and Sponsorship Analysis 2016

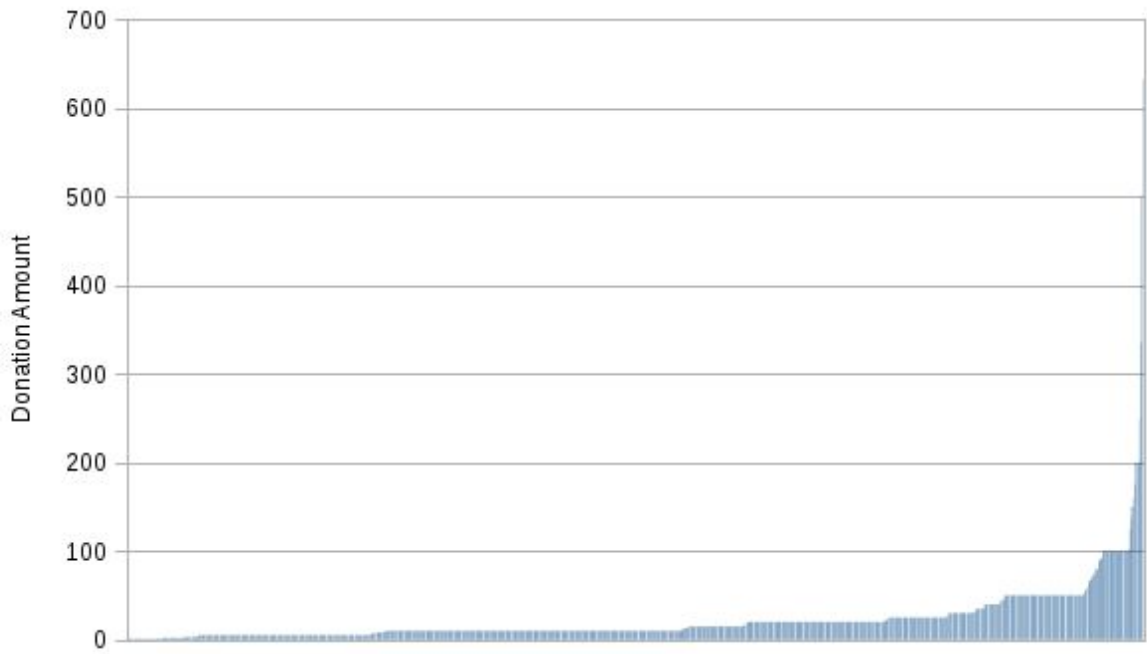
---

QGIS.ORG received 1128 donations and 47 sponsorships. This equals to >3 donations every day and almost one new or renewed sponsorship every week. The total income of sponsorships in 2016 was EUR67921.54 (73 %) vs. EUR25108.89 (27 %) of donations. Note that the total doesn't equal exactly the figures in the public financial report, as in this analysis we use the gross donation/sponsoring amounts (before any PayPal fee subtractions). Also some PayPal payments made in 2016 haven't been withdrawn before January 2017 and thus will appear in the public financial report 2017.

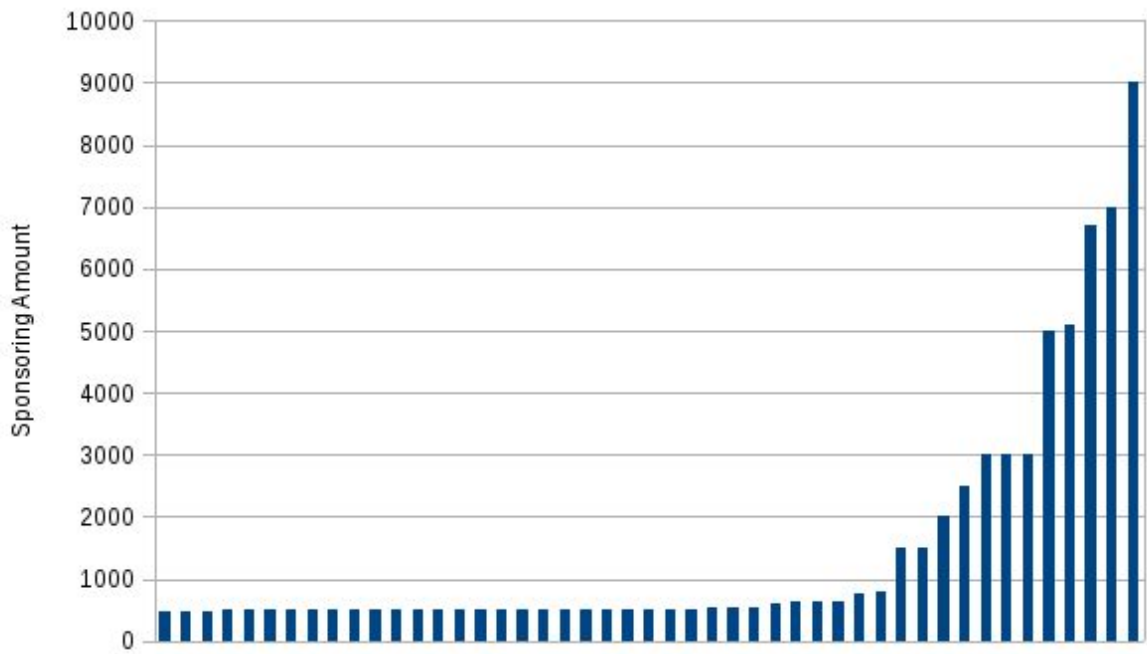
Ratio between sponsorships and donations



The minimum donation was 0.1 €, the maximum donation was 632.34 €. The mean donation is 22.25 €, the median donation is 10 €. The minimum sponsorship was 500 €, the maximum sponsorship was 9000 €. The mean sponsorship was at 1454 €, the median at 500 €.

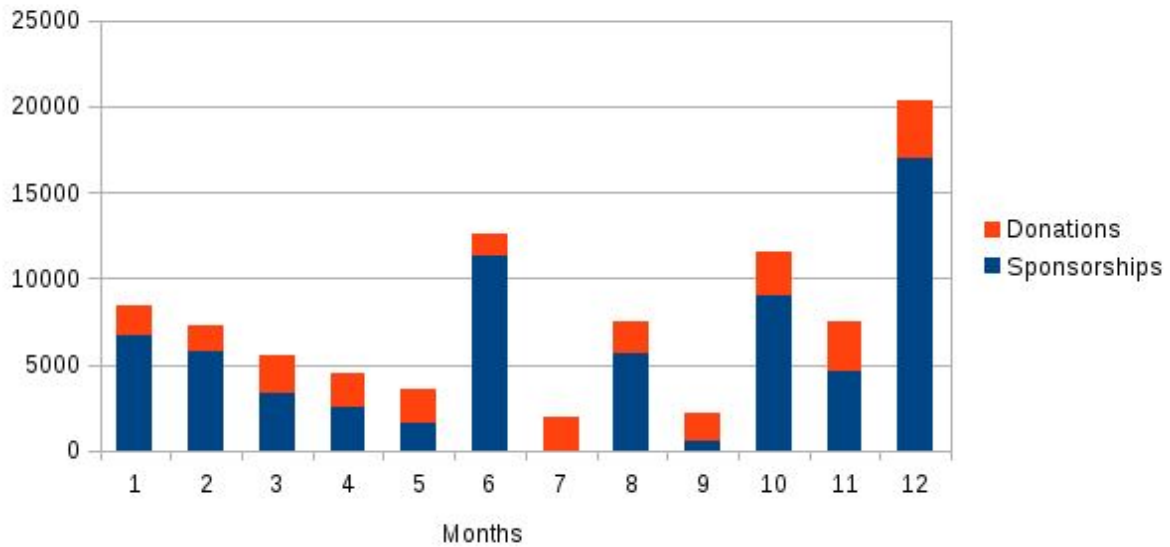


Distribution of Donation Amounts in € (total nr of donations: 1128)



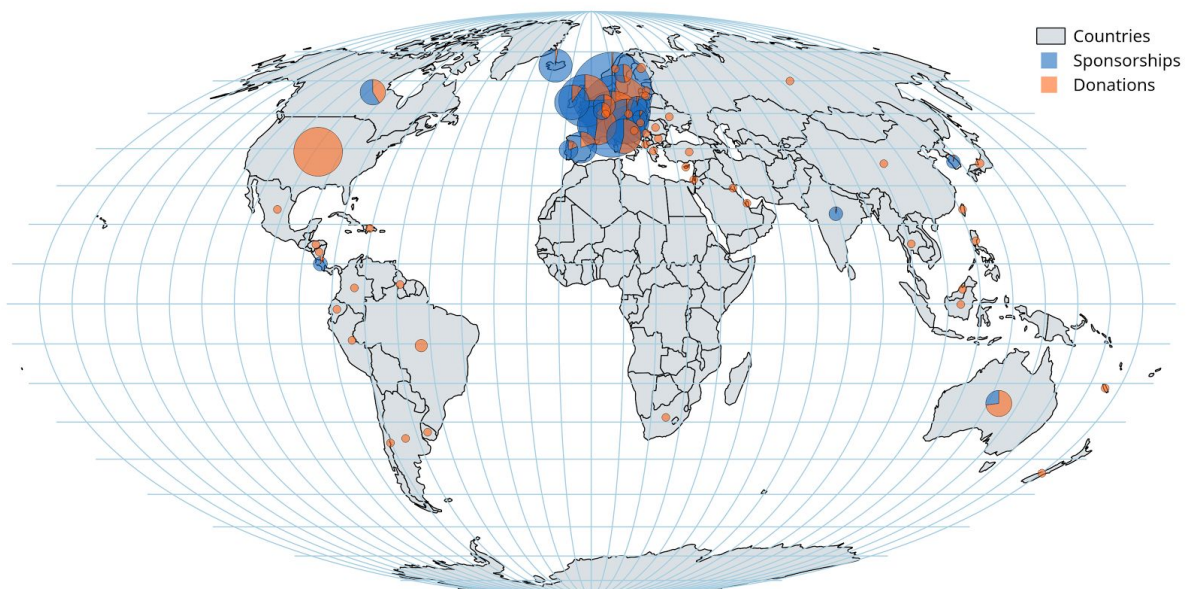
Distribution of Sponsoring Amounts in € (total nr of sponsorships: 47)

## Sponsorships and Donations 2016



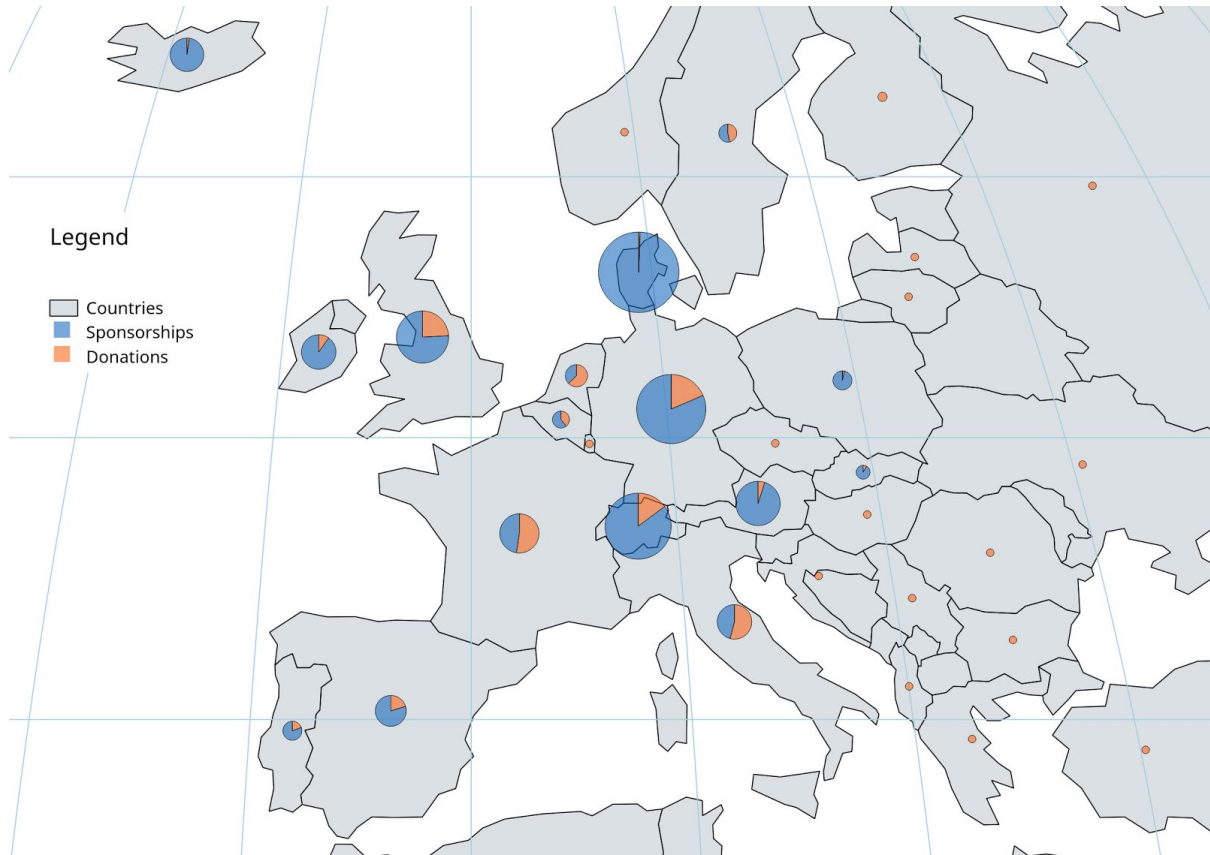
Temporal distribution of sponsorships and donations 2016

Naturally, during summer break, there are fewer sponsorships, as many company employees are on summer holidays during July and August. The increase of sponsorships and donations in December may be due to call for financial support in the QGIS.ORG blog post (<http://blog.qgis.org/2016/11/19/lets-make-a-big-funding-push-for-qgis-3-0/>) Another likely explanation is that some already existing sponsorships were due for renewal during November and December, anyway. The hypothesis, that donations/sponsorships increase around a new QGIS release, can't be embraced, based on this data. For reference: QGIS 2.14 was released in February, 2.16 in July and 2.18 in October.



Spatial distribution of contributions 2016 world wide.

Donations and Sponsorships were received from 65 countries from all over the world. The majority of the contributions were made from European countries though.



Distribution of donations (absolute) within Europe

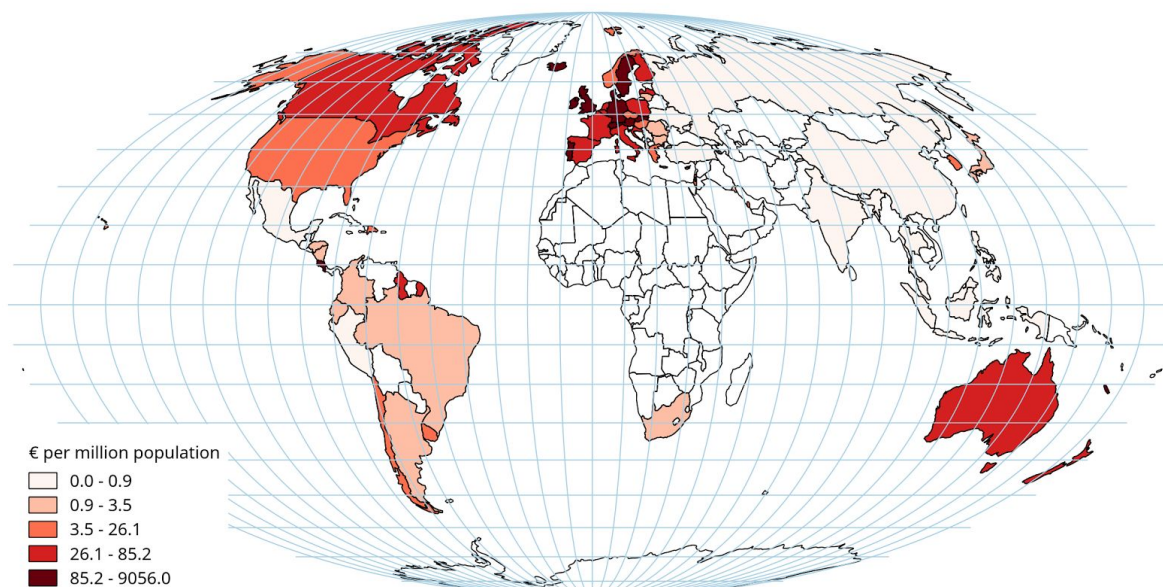
Table: Rank of countries by absolute contribution

| Country                  | Contributions total | Sponsorships | Donations |
|--------------------------|---------------------|--------------|-----------|
| Denmark                  | 17795.00            | 17700.00     | 95.00     |
| Germany                  | 13207.00            | 10350.00     | 2357.00   |
| Switzerland              | 11884.41            | 10127.52     | 1756.89   |
| United Kingdom           | 7473.10             | 5662.39      | 1810.71   |
| United States of America | 6557.57             |              | 6557.57   |
| Austria                  | 5362.00             | 5100.00      | 262.00    |
| France                   | 4197.00             | 2000.00      | 2197.00   |
| Ireland                  | 3325.00             | 3000.00      | 325.00    |
| Italy                    | 3269.00             | 1500.00      | 1769.00   |
| Iceland                  | 3065.00             | 3000.00      | 65.00     |
| Spain                    | 2673.63             | 2132.63      | 541.00    |
| Australia                | 1858.58             | 500.00       | 1358.58   |

|                    |         |         |        |
|--------------------|---------|---------|--------|
| Canada             | 1765.00 | 1040.00 | 725.00 |
| Netherlands        | 1340.50 | 500.00  | 840.50 |
| Poland             | 1033.00 | 1000.00 | 33.00  |
| Portugal           | 992.63  | 800.00  | 192.63 |
| Sweden             | 933.77  | 500.00  | 433.77 |
| Belgium            | 822.00  | 500.00  | 322.00 |
| Costa Rica         | 558.00  | 500.00  | 58.00  |
| Slovak Republic    | 545.00  | 500.00  | 45.00  |
| India              | 536.00  | 524.00  | 12.00  |
| Korea, Rep.        | 508.00  | 485.00  | 23.00  |
| Brazil             | 431.00  |         | 431.00 |
| Finland            | 248.00  |         | 248.00 |
| Japan              | 212.05  |         | 212.05 |
| New Zealand        | 175.00  |         | 175.00 |
| South Africa       | 172.57  |         | 172.57 |
| Israel             | 160.00  |         | 160.00 |
| Croatia            | 141.00  |         | 141.00 |
| Norway             | 121.00  |         | 121.00 |
| Argentina          | 116.00  |         | 116.00 |
| Chile              | 107.00  |         | 107.00 |
| Latvia             | 105.00  |         | 105.00 |
| Luxembourg         | 95.00   |         | 95.00  |
| Mexico             | 94.00   |         | 94.00  |
| Hungary            | 91.52   |         | 91.52  |
| Russian Federation | 70.00   |         | 70.00  |
| Greece             | 69.00   |         | 69.00  |
| Czech Republic     | 55.00   |         | 55.00  |
| Romania            | 55.00   |         | 55.00  |
| Colombia           | 50.00   |         | 50.00  |
| New Caledonia      | 50.00   |         | 50.00  |
| Dominican Republic | 40.00   |         | 40.00  |
| Ecuador            | 35.00   |         | 35.00  |
| Guyana             | 30.00   |         | 30.00  |
| Turkey             | 30.00   |         | 30.00  |
| Ukraine            | 25.00   |         | 25.00  |
| Honduras           | 21.00   |         | 21.00  |
| Philippines        | 20.00   |         | 20.00  |

|           |       |  |       |
|-----------|-------|--|-------|
| Qatar     | 20.00 |  | 20.00 |
| Uruguay   | 20.00 |  | 20.00 |
| Bulgaria  | 15.00 |  | 15.00 |
| Taiwan    | 15.00 |  | 15.00 |
| Peru      | 13.00 |  | 13.00 |
| Cyprus    | 10.00 |  | 10.00 |
| Kuwait    | 10.00 |  | 10.00 |
| Lithuania | 10.00 |  | 10.00 |
| Nicaragua | 10.00 |  | 10.00 |
| Albania   | 8.00  |  | 8.00  |
| Malaysia  | 8.00  |  | 8.00  |
| Indonesia | 5.10  |  | 5.10  |
| China     | 5.00  |  | 5.00  |
| Thailand  | 3.00  |  | 3.00  |
| Serbia    | 1.00  |  | 1.00  |

If one normalizes the values by population of a country, the ranking looks a bit different:



Contributions in € per million population

Table: Rank of countries with contributions normalized by population (€ per million)

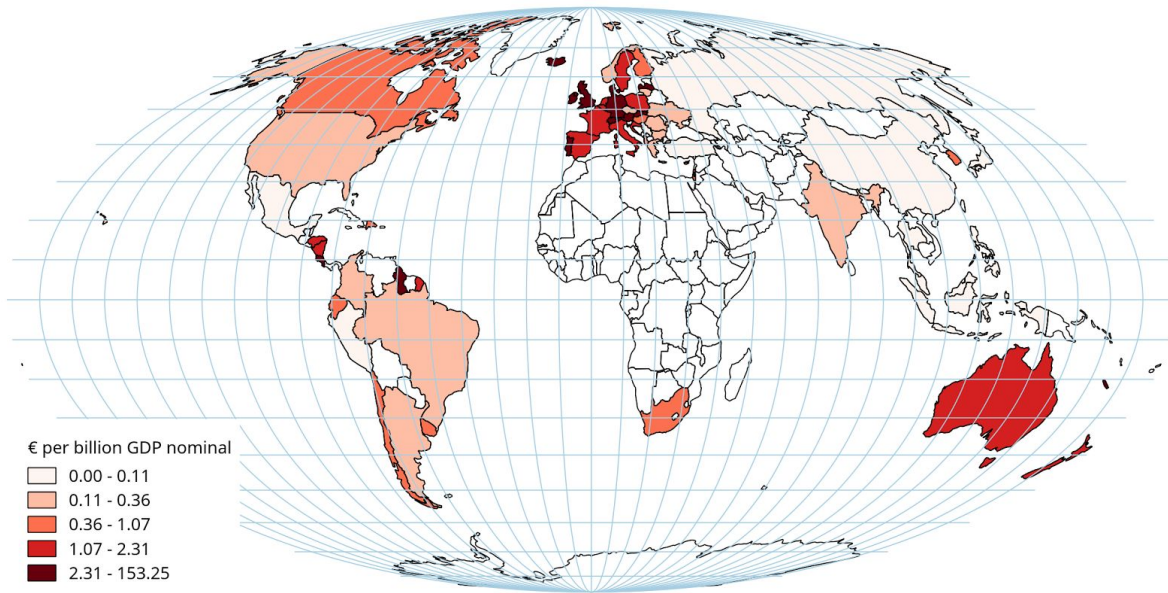
| Country | Population | Contributions absolute | Contributions / 1 million people |
|---------|------------|------------------------|----------------------------------|
| Iceland | 338450     | 3065.00                | 9055.99                          |
| Denmark | 5500510    | 17795.00               | 3235.16                          |

|                          |           |          |         |
|--------------------------|-----------|----------|---------|
| Switzerland              | 8391973   | 11884.41 | 1416.16 |
| Ireland                  | 4757976   | 3325.00  | 698.83  |
| Austria                  | 8699730   | 5362.00  | 616.34  |
| New Caledonia            | 268767    | 50.00    | 186.04  |
| Luxembourg               | 576249    | 95.00    | 164.86  |
| Germany                  | 82175684  | 13207.00 | 160.72  |
| Costa Rica               | 4773130   | 558.00   | 116.90  |
| United Kingdom           | 65110000  | 7473.10  | 114.78  |
| Slovak Republic          | 5421349   | 545.00   | 100.53  |
| Portugal                 | 10341330  | 992.63   | 95.99   |
| Sweden                   | 9875378   | 933.77   | 94.56   |
| Netherlands              | 16979120  | 1340.50  | 78.95   |
| Australia                | 24314833  | 1858.58  | 76.44   |
| Belgium                  | 11267910  | 822.00   | 72.95   |
| France                   | 66317994  | 4197.00  | 63.29   |
| Spain                    | 46438422  | 2673.63  | 57.57   |
| Italy                    | 60589940  | 3269.00  | 53.95   |
| Latvia                   | 1959900   | 105.00   | 53.57   |
| Canada                   | 36286425  | 1765.00  | 48.64   |
| Finland                  | 5502284   | 248.00   | 45.07   |
| New Zealand              | 4242048   | 175.00   | 41.25   |
| Guyana                   | 735554    | 30.00    | 40.79   |
| Croatia                  | 4285316   | 141.00   | 32.90   |
| Poland                   | 38562000  | 1033.00  | 26.79   |
| Norway                   | 5205434   | 121.00   | 23.25   |
| United States of America | 322755353 | 6557.57  | 20.32   |
| Israel                   | 8368400   | 160.00   | 19.12   |
| Cyprus                   | 885041    | 10.00    | 11.30   |
| Korea, Rep.              | 51500986  | 508.00   | 9.86    |
| Hungary                  | 9830485   | 91.52    | 9.31    |
| Qatar                    | 2637302   | 20.00    | 7.58    |
| Greece                   | 10995000  | 69.00    | 6.28    |
| Uruguay                  | 3286314   | 20.00    | 6.09    |
| Chile                    | 18006407  | 107.00   | 5.94    |
| Czech Republic           | 10553445  | 55.00    | 5.21    |
| Dominican Republic       | 10464474  | 40.00    | 3.82    |
| Lithuania                | 2890985   | 10.00    | 3.46    |

|                    |            |        |      |
|--------------------|------------|--------|------|
| South Africa       | 54002000   | 172.57 | 3.20 |
| Albania            | 2800138    | 8.00   | 2.86 |
| Romania            | 19870000   | 55.00  | 2.77 |
| Argentina          | 43886748   | 116.00 | 2.64 |
| Kuwait             | 4132415    | 10.00  | 2.42 |
| Honduras           | 8893259    | 21.00  | 2.36 |
| Ecuador            | 16027000   | 35.00  | 2.18 |
| Brazil             | 204860000  | 431.00 | 2.10 |
| Bulgaria           | 7202198    | 15.00  | 2.08 |
| Nicaragua          | 5907881    | 10.00  | 1.69 |
| Japan              | 127110047  | 212.05 | 1.67 |
| Colombia           | 48984672   | 50.00  | 1.02 |
| Mexico             | 123166749  | 94.00  | 0.76 |
| Taiwan             | 23539816   | 15.00  | 0.64 |
| Ukraine            | 42854106   | 25.00  | 0.58 |
| Russian Federation | 142400000  | 70.00  | 0.49 |
| India              | 1210569573 | 536.00 | 0.44 |
| Peru               | 30147935   | 13.00  | 0.43 |
| Turkey             | 79814871   | 30.00  | 0.38 |
| Malaysia           | 28334135   | 8.00   | 0.28 |
| Philippines        | 100981437  | 20.00  | 0.20 |
| Serbia             | 7120666    | 1.00   | 0.14 |
| Thailand           | 67959359   | 3.00   | 0.04 |
| Indonesia          | 255461700  | 5.10   | 0.02 |
| China              | 1373541278 | 5.00   | 0.00 |

And finally the distribution of contributions normalized by GDP (€ per billion GDP nominal):





Contributions in € per billion GDP nominal

Table: Rank of countries with contributions normalized by GDP nominal (€ per billion)

| Country         | GDP nominal in billions | Contributions absolute | Contributions per billion GDP |
|-----------------|-------------------------|------------------------|-------------------------------|
| Iceland         | 20.00                   | 3065.00                | 153.25                        |
| Denmark         | 203.60                  | 17795.00               | 87.40                         |
| Guyana          | 1.04                    | 30.00                  | 28.87                         |
| Costa Rica      | 26.30                   | 558.00                 | 21.22                         |
| Switzerland     | 636.00                  | 11884.41               | 18.69                         |
| Ireland         | 217.90                  | 3325.00                | 15.26                         |
| Austria         | 415.40                  | 5362.00                | 12.91                         |
| Slovak Republic | 95.80                   | 545.00                 | 5.69                          |
| New Caledonia   | 9.80                    | 50.00                  | 5.10                          |
| Portugal        | 220.00                  | 992.63                 | 4.51                          |
| Latvia          | 28.40                   | 105.00                 | 3.70                          |
| Germany         | 3636.00                 | 13207.00               | 3.63                          |
| United Kingdom  | 3002.00                 | 7473.10                | 2.49                          |
| Croatia         | 64.40                   | 141.00                 | 2.19                          |
| Poland          | 516.00                  | 1033.00                | 2.00                          |
| Spain           | 1493.00                 | 2673.63                | 1.79                          |
| Netherlands     | 750.00                  | 1340.50                | 1.79                          |
| Sweden          | 538.00                  | 933.77                 | 1.74                          |
| Belgium         | 507.00                  | 822.00                 | 1.62                          |

|                          |          |         |      |
|--------------------------|----------|---------|------|
| Italy                    | 2072.00  | 3269.00 | 1.58 |
| Luxembourg               | 60.40    | 95.00   | 1.57 |
| France                   | 2776.00  | 4197.00 | 1.51 |
| Nicaragua                | 7.30     | 10.00   | 1.37 |
| Australia                | 1488.00  | 1858.58 | 1.25 |
| Honduras                 | 19.36    | 21.00   | 1.09 |
| New Zealand              | 161.80   | 175.00  | 1.08 |
| Canada                   | 1736.00  | 1765.00 | 1.02 |
| Finland                  | 266.50   | 248.00  | 0.93 |
| Dominican Republic       | 56.70    | 40.00   | 0.71 |
| Hungary                  | 132.20   | 91.52   | 0.69 |
| Albania                  | 13.59    | 8.00    | 0.59 |
| Ecuador                  | 66.38    | 35.00   | 0.53 |
| Israel                   | 305.70   | 160.00  | 0.52 |
| South Africa             | 341.20   | 172.57  | 0.51 |
| Chile                    | 248.40   | 107.00  | 0.43 |
| Uruguay                  | 46.87    | 20.00   | 0.43 |
| Korea, Rep.              | 1222.00  | 508.00  | 0.42 |
| Cyprus                   | 26.21    | 10.00   | 0.38 |
| United States of America | 18558.00 | 6557.57 | 0.35 |
| Romania                  | 188.89   | 55.00   | 0.29 |
| Greece                   | 237.97   | 69.00   | 0.29 |
| Bulgaria                 | 53.05    | 15.00   | 0.28 |
| Norway                   | 483.60   | 121.00  | 0.25 |
| Czech Republic           | 230.54   | 55.00   | 0.24 |
| Lithuania                | 42.72    | 10.00   | 0.23 |
| India                    | 2308.00  | 536.00  | 0.23 |
| Brazil                   | 2347.00  | 431.00  | 0.18 |
| Argentina                | 630.40   | 116.00  | 0.18 |
| Colombia                 | 328.40   | 50.00   | 0.15 |
| Ukraine                  | 178.31   | 25.00   | 0.14 |
| Qatar                    | 173.80   | 20.00   | 0.12 |
| Philippines              | 213.10   | 20.00   | 0.09 |
| Mexico                   | 1154.00  | 94.00   | 0.08 |
| Peru                     | 173.50   | 13.00   | 0.08 |
| Kuwait                   | 176.60   | 10.00   | 0.06 |
| Japan                    | 5869.00  | 212.05  | 0.04 |

|                    |          |       |      |
|--------------------|----------|-------|------|
| Turkey             | 851.40   | 30.00 | 0.04 |
| Russian Federation | 2118.00  | 70.00 | 0.03 |
| Taiwan             | 466.80   | 15.00 | 0.03 |
| Malaysia           | 278.60   | 8.00  | 0.03 |
| Serbia             | 42.49    | 1.00  | 0.02 |
| Thailand           | 395.00   | 3.00  | 0.01 |
| Indonesia          | 870.28   | 5.10  | 0.01 |
| China              | 10357.00 | 5.00  | 0.00 |

Prepared by Andreas Neumann  
QGIS Treasurer  
February 2017